

WOMAN COLLECTIONS

RESORTWEAR

- Resortwear Collections; beachwear, sandals, handbags, accessories and garments from local resort stores and manufacturers; such as Capri, Sicily, Sardegna...
- Price range should be around 30€/60€ wholesale since these categories are only for specific time of the year.



CASUALWEAR /WEEKEND

- Classic Italian weekend/casual wear collections specialized in high quality cotton, wool, cashmere. Brunello Cucinelli and Fabiana Filippi could be well know examples of such brands.
- Price rande should be in between 30€ (basic) /150€ (jackets&outerwear) in wholesale.



CASUALWEAR /WEEKEND



SHOES&HANDBAGS

- Made in Italy shoes and handbags will also be a category that we are looking for. Regardless of style and attitude; we would be interested in any shoe brand with good quality and reasonable price range.
- Smaller manufacturers who produced for other designer brands could also be an option.
- Brands who focus in certain categories can also be an option; such as manufacturer for mocassins, drivers, ballerinas...
- Price range should be maximum 130€/150€ wholesale since designer brands usually start at 180€ wholesale.
- When it comes to handbags; it is more difficult to convince client for unknown brand; however if there are any up&coming brands who can replace brands like Furla and Coccinelli in future, we would be interested checking them as well.

ACCESORIES

- Accesories is an important category for Beymen. While we stock fine jewellery from local brands; costume jewellery, scarfs, headbands, gloves, hats and other type of garment accesories are usually imported.
- The client is price sensitive in this category so the target wholesale should be around 20€ to 80€.



MAN COLLECTIONS

BEACHWEAR

- Resortwear Collections; beachwear, sandals, accesories and garments with made in Italy labels. (Not very basic, with nice prints and jaquard patterns)
- Price range should be around 20 € (wholesale) for swimshorts. 15 € for towel jersey, 15 € for beach towel and 10-15 euros for beach slippers.
- Orlebar Brown, MC2 Saint Barth, Polo Ralph Lauren, Blumint are the benchmark brands...



QUALITY BASICS

- 100% Cashmere plain or cable knit round, v-collar or cardigan knitwear made in Italy . Benchmark bands Polo Ralph Lauren, Fedeli, Drumohr. Requested price range is 80-100 € wholesale.



QUALITY BASICS

- 100% Cashmere overcoat raglan or set-in sleeve made in Italy.
- Benchmark bands Canali, Corneliani.
- Requested price range is 350€ wholesale.



CHINOS

- Cotton/EA garment dyed and/or washed chino/5 pocket trousers made in Italy .
- Benchmark bands Incotex, Marco Pescarolo, Zanella, Rota.
- Requested price range is 30-40€ wholesale.



HOME COLLECTIONS

HOME ACCESORIES

- Home accesories(vase, centerpiece, frame, candle,wall plate) is very important. We sell very well. The target wholesale should be around 35€ to 1200€.



KIDS COLLECTIONS

SHOES

- Made in European shoes (sandals, flip flop) . The price point is very sensitive. The price point should start from 25€ to 45€ .

